

**Sandwell Health and Wellbeing Board
15 December 2021**

Report Topic:	Update on the Delivery of Sandwell Dementia Commissioning Strategy 2019 - 2025
Contact Officer:	Maxine Groves
Link to board priorities	<p>Please include in your report how your work links to one or more of our board priorities:</p> <ol style="list-style-type: none"> 1. We will help keep people healthier for longer 2. We will help keep people safe and support communities 3. We will work together to join up services 4. We will work closely with local people, partners and providers of services
Purpose of Report:	<ul style="list-style-type: none"> • To provide an update on the delivery of Sandwell Dementia Commissioning Strategy 2019 - 2025
Recommendations	<ul style="list-style-type: none"> • Note this briefing paper • Support Sandwell Dementia Action Alliance to find an independent chair
Key Discussion points:	<p>Sandwell Council and Sandwell and West Birmingham Clinical Commissioning Group [CCG] made a committed to improve support for those living with the effects of dementia across the Borough in 2019</p> <p>As part of this commitment a refreshed “Better Lives” strategy was coproduced and launched in November 2019. A comprehensive engagement report and implementation plan sits alongside it. Dedicated financial resources was made available through the Better Care Fund [BCF] to deliver the strategy.</p> <p>The actions within the strategy have now been categorised into four themes for ease of resource allocation;</p>

- Training and awareness raising
- Improved information advice and sign-posting
- Pre and post diagnostic support
- Dementia Friendly Communities

A Sandwell draft training strategy and skills matrix was developed during 2020 which is based on DOH health and social care skills matrix [2019] As the other three categories in the strategy are coming to fruition, this can now be finalized. By providing training and awareness raising opportunities for local communities, schools, health and social care professionals and local businesses **means we will be able to support people to stay healthier longer.**

A Sandwell dementia road map was developed in 2020¹ which provides living well advice and brings together all support services available within Sandwell's six towns.

A "Sandwell My Future Care Handbook" is currently being produced and will be made available to all living with the effects of dementia including carers. Both initiatives **will help keep people safe and is supportive of communities and services.**

A Sandwell community dementia support service [pre and post diagnostic support] has been commissioned for two years with the possibility to extend for a further year. The new service went 100% live on 16th November 2021 and provides the following;

- **Information, advice and sign posting**
Sandwell Dementia Road Map – ongoing funding and maintenance

Sandwell Dementia Handbook – development, maintenance and distribution [Council will meet the publication cost]
- **Support**
Memory screening, safe and well checks on behalf of Primary Care

¹ <https://www.rcn.org.uk/professional-development/publications/pub-007827>

Support Planning – Goal Setting
Advanced Care Planning

Emergency Planning

Benefits Advice and Support

Co-ordinating Support Function

- **Training**

People living with the effects of dementia including carers

Professionals

Communities and businesses i.e. Dementia Friends Sessions

De-stigmatising – Dementia Friendly Communities

- **Dementia Friendly Sandwell**

Support for each of the six towns to become dementia friendly

The new service is based on a six-town model and is being delivered through a provider calibration of eight local third sector organizations and one national organization. The service is integrated with primary care, secondary care, acute and community services. It has been held up nationally by NHSE as a best practice model. **This support the Health and Wellbeing Board four priority's** as well as the Councils 2030 Vision.

To deliver the required improvements to peoples experience in receiving a dementia diagnosis and meet the national ambitions re-developing the memory assessment service [MAS] has been essential. Due to COVID and the changing health landscape this has resulted in producing a service specification for the whole of the Black Country and re-designing MAS across the STP footprint.

Sandwell dementia action alliance [SDAA] was established in 2019 to deliver Sandwell dementia friendly communities. Its ability to deliver was negatively impacted by COVID and legal

	<p>requirements for the tendering process for the new community support service. SDAA is in the process of being re-established and has the added support from the new community support service and a small amount of financial resources from the Council for publicity and establishing the six dementia friendly towns.</p>
<p>Implications (e.g. Financial, Statutory etc)</p>	
<p>Financial The implementation of the strategy is funded through the Better Care Fund Over a three-year period until 2023/24.</p> <p>Equality The new service is expected to have a positive impact on the local community and Lead Providers are required to ensure equal access to services for people and communities with protected characteristics.</p>	
<p>What engagement has or will take place with people, partners and providers?</p>	<p>Extensive engagement supported the development of the strategy and a full engagement report sits alongside it.</p> <p>Due to COVID case studies have been used to develop plans and services to ensure that peoples experiences are at the center of service development in Sandwell.</p> <p>Task and finish groups have been established with key stakeholders across the whole pathway to deliver the integration agenda.</p>